



ESCV
2020 

**23rd Annual
Conference of
the European Society
for Clinical Virology**

September 9-12, 2020
MANCHESTER, UK

SPONSORSHIP & EXHIBITION PROSPECTUS

www.escv2020.org



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CONFERENCE & CONTACT DETAILS



CONFERENCE WEBSITE

www.escv2020.org

CONFERENCE DATES & DESTINATION

September 9-12, 2020

Manchester, United Kingdom

CONFERENCE VENUE



MCCC
Manchester Central Convention Complex
Exchange Suite
Address: Petersfield, Manchester, M2 3GX



EXPECTED ATTENDANCE

Approximately 600 participants including but not limited to (clinical) virologists, microbiologists, infectious diseases specialists, physicians, veterinarians, researchers, etc are expected to attend ESCV 2020.

IMPORTANT DATES & DEADLINES

Conference Dates : September 9-12, 2020
Abstract Submission Deadline : April 13, 2020
Early Registration Deadline : June 15, 2020
Regular Registration : June 16 – September 7, 2020
Regular Registration Deadline : September 7, 2020
Onsite Registration : September 8-12, 2020

CONFERENCE ORGANISING SECRETARIAT, PCO



**KENES
GROUP**

Office: Kenes M+

Sponsorship & Exhibition Inquiries

Mr. Muzaffer Komak
Industry Liaison & Sales Manager
E-mail: mkomak@kenes.com
Mobile: +90 530 689 5299

Scientific Inquiries

Ms. Alida Enes
Scientific Programme Coordinator
E-mail: aenes@kenes.com

Registration, Accommodation & Travel Inquiries

Ms. Pinar Eresici
Registration & Accommodation Manager
E-mail: peresici@kenes.com

Any Other Inquiries

Ms. Pinar Akbulut
Project Manager
E-mail: pakbulut@kenes.com

INVITATION TO SUPPORT ESCV 2020



Dear Industry Partners,

On behalf of ESCV and the Local Organising Committee, it is our great pleasure to invite you to the **23rd Annual Conference of the European Society for Clinical Virology to be held in Manchester, UK on 9th-12th September 2020.**

The 23rd ESCV Annual Meeting will present an outstanding programme covering the most recent discoveries and innovations in Clinical Virology and state-of-the-art updates on current areas of interest to virologists. Sessions will include the use of Next Generation Sequencing in Virology, Hepatitis, Emerging Viruses and Zoonoses, Viral infections in Pregnancy, as well as Advancements in Diagnosis, Monitoring, Prevention and Treatment of a range of viral diseases. The meeting will provide a stimulating and engaging experience for established clinical virologists, for colleagues new to the area and for those in related fields with an interest in this exciting discipline.

The annual ESCV conference is an excellent environment for meeting, connecting and catching up with the key opinion leaders in clinical virology to present innovations and advancements about your products and/or services.

Manchester has always been strongly linked with science, the room in which Rutherford first split the atom is still in use at the University of Manchester, the World's first passenger train ran from Manchester to the neighbouring city of Liverpool, the first computer and the first test-tube baby were both born in Manchester, and the new wonder material graphene was discovered here. Now Manchester leads the way in many areas such as smart textiles, digital health, advances in cancer treatment, including the UK's first proton beam therapy facility and quantum dot technology.

Modern Manchester is an excellent conference venue, easy to get to by air, rail or road. It has a compact and easy-to-walk-around city centre just a few minutes walk from the conference centre in which we will have a practical layout while having **the plenary hall and a combined "exhibition, posters and catering" area located very conveniently on the same floor.**

We look forward to welcoming you to Manchester in September 2020 for a wonderful scientific meeting and expect that you will be a part of ESCV 2020 conference with your valuable support.

On behalf of the Local Organising and Scientific Committees

Conference Co-Chairs



Prof. Pamela Vallely



Prof. Paul Klapper

ESCV President



Prof. Mariet C.W. Feltkamp

ESCV & COMMITTEES



The European Society for Clinical Virology (ESCV) is a non-profit organization and the successor of the European Group for Rapid Viral Diagnosis (EGRVD) and the European Association against viral diseases (ESAVD), which merged into the ESCV on January 1, 1997. Since then, it has provided a forum for virologists, scientists and physicians interested in all aspects of Clinical Virology and human viral diseases.



The ESCV is open to anyone interested in viruses as causes of disease in humans and animals, either as a (general) physician, paediatrician, veterinarian, infectious diseases specialist, (clinical) virologist or microbiologist, pure or applied, or just those with curiosity.

LOCAL ORGANISING COMMITTEE

Listed in alphabetical order of last names.

Matthew Donati, Bristol, UK
Heli J. Harvala, London, UK
Louise Hesketh, Manchester, UK
William Irving, Nottingham, UK
Paul Klapper, Manchester, UK
Nicholas Machin, Manchester, UK
Catherine Moore, Cardiff, UK
Husam Osman, Birmingham, UK
Joel Paul, Manchester, UK
Kate Templeton, Edinburgh, UK
Pamela Vallely, Manchester, UK
Alison Watt, Belfast, UK

SCIENTIFIC COMMITTEE

Listed in alphabetical order of last names.

Fausto Baldanti, Pavia, Italy
Javier Buesa, Madrid, Spain
Peter Coyle, Qatar
Matthew Donati, Bristol, UK
Mariet C.W. Feltkamp, Leiden, Netherlands
Ian Hart, Liverpool, UK
Heli J. Harvala, London, UK
Louise Hesketh, Manchester, UK
William Irving, Nottingham, UK
Paul Klapper, Manchester, UK
Thea Kølsen Fischer, Copenhagen, Denmark
Nicholas Machin, Manchester, UK
Catherine Moore, Cardiff, UK
Kenneth Mutton, Manchester, UK
Maria São José Nascimento, Porto, Portugal
Bert Niesters, Groningen, Netherlands
Svein Arne Nordbø, Trondheim, Norway
Husam Osman, Birmingham, UK
Elizaveta Padalko, Ghent, Belgium
Paulo J. Paixao, Lisbon, Portugal
Marcus Panning, Freiburg, Germany
Joel Paul, Manchester, UK
Elisabeth Puchhammer-Stöckl, Vienna, Austria
Georgios Sourvinos, Crete, Greece
Kate Templeton, Edinburgh, UK
Judith Timms, Coventry, UK
Pamela Vallely, Manchester, UK
Alison Watt, Belfast, UK

SCIENTIFIC CONTENT

SCIENTIFIC SESSIONS & TOPICS OF THE ESCV 2020

- NGS (Next Generation Sequencing) and Virus Discovery
- Emerging and Travel-Related Viral Infections
- Hepatitis
- Congenital and Antenatal Infections
- Vaccines and Antivirals
- HIV Update
- CNS (Central Nervous System) Infections
- Influenza and Other Respiratory Viruses
- Viral Infections in Immunocompromised Patients
- ESCV Networks Session ENPEN/ENNGS
- Case Reports & PASCV Quiz
- Panel Discussion – The Future of Clinical Virology

PRELIMINARY PROGRAMME TEMPLATE

September 9, 2020 Wednesday		September 10, 2020 Thursday		September 11, 2020 Friday		September 12, 2020 Saturday	
		08:00 - 09:00	Available Slot for Industry Symposium	08:00 - 09:00	Available Slot for Industry Symposium		
		09:00 - 10:30	Scientific Session 3 - Next Generation Sequencing and Virus Discovery	09:00 - 10:30	Scientific Session 7 - Viral infections in Immunocompromised Patients	09:00 - 10:30	Scientific Session 11 - Vaccines and Antivirals
		10:30 - 11:00	Coffee Break	10:30 - 11:00	Coffee Break	10:30 - 11:00	Coffee Break
		11:00 - 12:30	Scientific Session 4 - Emerging and Travel-related Viral Infections	11:00 - 12:30	Scientific Session 8 - HIV Update	11:00 - 12:00	Scientific Session 12 - Panel discussion – The Future of Clinical Virology
12:30 - 18:00	Registration	12:30 - 14:00	Lunch Break	12:30 - 14:00	Lunch Break --- Poster Session 2	13:00 - 14:00	Closing Remarks and Handover for 2021
		13:00 - 14:00	Industry Symposia in 2 Parallel Halls			13:00 - 14:00	Industry Symposia in 2 Parallel Halls
14:30 - 16:00	Scientific Session 1 - Influenza and Other Respiratory Viruses	14:00 - 15:30	Scientific Session 5 - Central Nervous System Infections	14:00 - 15:30	Scientific Session 9 - Congenital and Antenatal Infections		
16:00 - 16:30	Coffee Break	15:30 - 16:00	Coffee Break	15:30 - 16:00	Coffee Break		
16:30 - 17:30	Scientific Session 2 - Hepatitis	16:00 - 17:30	Scientific Session 6 - Quiz	16:00 - 17:30	Scientific Session 10 - ENPEN/ENNGS		
17:30 - 18:00	Opening Keynote	17:30 - 19:30	Poster Session 1	17:30 - 18:00	ESCV General Assembly		
18:00 - 20:00	Welcome Reception						
				19:30	Conference Dinner (Ticket event)		

CODES & COMPLIANCE FOR INDUSTRY



COMPLIANCE OF THE ESCV 2020 CONFERENCE WITH THE MEDTECH EUROPE CODE OF ETHICAL BUSINESS PRACTICE

EthicalMedTech is a platform, supported by **MedTech Europe**, dedicated to ethics and compliance projects in the MedTech industry. The 23rd Annual Conference of the European Society for Clinical Virology (ESCV 2020) is **COMPLIANT** with the MedTech Europe Code of Ethical Business Practice.

To view the status of ESCV 2020 on Ethical Medtech platform, please click [HERE](#).

What is the MedTech Europe Code?

The **MedTech Europe Code of Ethical Business Practice** regulates all aspects of the industry's relationships with Healthcare Professionals (HCPs) and Healthcare Organisations (HCOs).

Important updates about the Code of Ethics

A code for more transparency, effective 1st January 2018.

One important change introduced by the Code as of 1 January 2018 is discontinuation of direct sponsorship of HCPs. As of that date, independent medical education has to be supported exclusively by means of Educational Grants. Such Educational Grants can be provided to HCOs and PCOs.



Kenes Group is officially recognised by MedTech Europe as a compliant, trusted PCO to rely on in the process of organising medical educational events.

RESPONSIBILITY ABOUT PHARMACEUTICAL AND MEDICAL DEVICE INDUSTRY CODES & COMPLIANCE

Please note that it is the responsibility of industry partners, supporters, sponsors, and exhibitors to comply with international and local authorities' codes of practice on the promotion of pharmaceuticals and medical devices.

Links to EFPIA (European Federation of Pharmaceutical Industries & Associations), IFPMA (International Federation of Pharmaceutical Manufacturers & Associations), and MedTech Europe Compliance Portal are provided below. These may include links to National Associations websites/portals which industry partners, sponsors and exhibitors may also care to check.

EFPIA European Federation of Pharmaceutical Industries & Associations
www.efpia.org

IFPMA International Federation of Pharmaceutical Manufacturers & Associations
www.ifpma.org

Medtech Europe, Compliance Portal European Trade Association Representing the Medical Technology Industries, from Diagnosis to Cure
www.ethicalmedtech.eu

By signing the relevant booking forms to attend ESCV 2020, each industry partner, supporter, sponsor or exhibitor agrees to and confirms that they have reviewed the relevant regulations and codes of practice.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organisers to any suits, demands by the Exhibitor/Supporter or any other third party.

SPONSORSHIP PACKAGES



PLATINUM SPONSORSHIP

Limited to 3 companies

27.500 GBP

- Acknowledgements as a Platinum Sponsor
 - on the Conference website with hyperlink to Sponsor's company website
 - in the Final Programme Book with Sponsor's logo and company profile (a 100-words description to be provided by the Sponsor)
 - on the Sponsors & Exhibitors Board during the Conference dates
 - in the Conference mobile application
 - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the conference
- 24 sqm exhibition area including standard shell scheme structure
- Eight (8) complimentary exhibitor badges
- Four (4) complimentary delegate registrations with access to scientific sessions
- Four (4) complimentary tickets for the Conference Dinner
- 3 full pages advertisement in the Final Programme Book
- Opportunity to display an advertisement on certain digital screens in the venue
- Two (2) inserts or gadgets in the Conference bags (inserts/gadgets to be provided by the Sponsor)
- Discount of 20% on additional sponsorship / exhibition items' purchases

GOLD SPONSORSHIP

Limited to 5 companies

20.000 GBP

- Acknowledgements as a Gold Sponsor
 - on the Conference website with hyperlink to Sponsor's company website
 - in the Final Programme Book with Sponsor's logo and company profile (a 100-words description to be provided by the Sponsor)
 - on the Sponsors & Exhibitors Board during the Conference dates
 - in the Conference mobile application
 - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the conference
- 18 sqm exhibition area including standard shell scheme structure
- Six (6) complimentary exhibitor badges
- Three (3) complimentary delegate registrations with access to scientific sessions
- Three (3) complimentary tickets for the Conference Dinner
- 2 full pages advertisement in the Final Programme Book
- Opportunity to display an advertisement on certain digital screens in the venue
- One (1) insert or gadget in the Conference bags (insert/gadget to be provided by the Sponsor)
- Discount of 15% on additional sponsorship / exhibition items' purchases

SPONSORSHIP PACKAGES



SILVER SPONSORSHIP

Limited to 10 companies

12.500 GBP

- Acknowledgements as a Silver Sponsor
 - on the Conference website with hyperlink to Sponsor's company website
 - in the Final Programme Book with Sponsor's logo and company profile (a 100-words description to be provided by the Sponsor)
 - on the Sponsors & Exhibitors Board during the Conference dates
 - in the Conference mobile application
 - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the conference
- 15 sqm exhibition area including standard shell scheme structure
- Four (4) complimentary exhibitor badges
- Two (2) complimentary delegate registrations with access to scientific sessions
- Two (2) complimentary tickets for the Conference Dinner
- 1 full page advertisement in the Final Programme Book
- One (1) insert or gadget in the Conference bags (insert/gadget to be provided by the Sponsor)
- Discount of 10% on additional sponsorship / exhibition items' purchases

BRONZE SPONSORSHIP

Limited to 25 companies

6.000 GBP

- Acknowledgements as a Bronze Sponsor
 - on the Conference website with hyperlink to Sponsor's company website
 - in the Final Programme Book with Sponsor's logo and company profile (a 100-words description to be provided by the Sponsor)
 - on the Sponsors & Exhibitors Board during the Conference dates
 - in the Conference mobile application
 - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the conference
- 9 sqm exhibition area including standard shell scheme structure
- Three (3) complimentary exhibitor badges
- One (1) complimentary delegate registration with access to scientific sessions
- One (1) complimentary ticket for the Conference Dinner
- ½ page advertisement in the Final Programme Book
- Discount of 5% on additional sponsorship / exhibition items' purchases

SPONSORSHIP PACKAGES



COMPARISON CHART FOR SPONSORSHIP PACKAGES

	PLATINUM SPONSORSHIP Limited to 3 companies	GOLD SPONSORSHIP Limited to 5 companies	SILVER SPONSORSHIP Limited to 10 companies	BRONZE SPONSORSHIP Limited to 25 companies
Exhibition booth including shell scheme structure	24 sqm	18 sqm	15 sqm	9 sqm
Exhibitor badges	8	6	4	3
Delegate badges with access to scientific sessions	4	3	2	1
Tickets for conference dinner	4	3	2	1
Logo on the conference website	✓	✓	✓	✓
Logo in the Final Programme Book	✓	✓	✓	✓
100 words company profile in the Final Programme Book	✓	✓	✓	✓
Logo on the presentation to be looping in the plenary hall during the breaks	✓	✓	✓	✓
Logo on the sponsors & exhibitors board	✓	✓	✓	✓
Logo in the conference mobile application	✓	✓	✓	✓
Advertisement in the Final Programme Book	3 full pages	2 full pages	1 full page	1/2 page
Opportunity to display advertisement on certain digital screens in the venue	✓	✓		
Insert in the conference bags	2 inserts or gadgets	1 insert or gadget	1 insert or gadget	
Discount on additional items after purchasing the sponsorship package	20%	15%	10%	5%
	GBP 27.500,00	GBP 20.000,00	GBP 12.500,00	GBP 6.000,00

EXHIBITION DETAILS

Exhibition will take place in the Exchange Hall of the MCCC which is located on the same floor just adjacent to the Plenary Hall. The Exchange Hall will be a “combined” hall for exhibition, posters and catering services; the poster sessions and the Welcome Reception on September 9th will also take place in the Exhibition Area.

	Until March 31, 2020	On and After April 1, 2020
Rental Fee per sqm with standard shell scheme construction (minimum of 6 sqm)	625.-GBP	700.-GBP

RENTAL OF EXHIBITION AREA INCLUDES;

- Acknowledgements as an Exhibitor
 - on the Conference website with hyperlink to Sponsor’s company website
 - in the Final Programme Book with Sponsor’s logo and company profile (a 100-words description to be provided by the Sponsor)
 - on the Sponsors & Exhibitors Board during the Conference dates
 - in the Conference mobile application
 - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the conference
- Two (2) complimentary exhibitor badges for every 6 sqm exhibition area
- Standard shell scheme structure to be provided for every exhibition booth (details given below)

EXHIBITION TIMETABLE

Exhibition Set-up

September 8, 2020, Tuesday Hours to be announced

Exhibition Opening Hours

September 9, 2020, Wednesday 14:00 – 20:00
 Until the end of the Welcome Reception which will be held in the Exhibition Area

September 10, 2020, Thursday 09:00 – 19:30
 Until the end of the Poster Session which will be held in the Exhibition Area

September 11, 2020, Friday 09:00 – 18:00

Exhibition Dismantling

September 11, 2020, Friday Hours to be announced

EXHIBITION FLOORPLAN

The current exhibition floorplan can be reached by clicking on the below button. Booth allocation will be made on a “first come, first served” basis, in the order in which the application form **AND** payment are **BOTH** received.

[Click to view the current exhibition floorplan](#)

EXHIBITION DETAILS

STANDARD SHELL SCHEME STRUCTURE

The rental fee of exhibition areas include the construction of standard shell scheme structure including below items:

- Shell scheme structure with laminated panels
- Fascia on the periphery of each open sides of the stands
- Standard sized table and 2 chairs
- Range of LED spotlights in the basis of one spotlight per 3sqm of built stand
- Extension cable (3 plug-in) for daily basic electricity needs (e.g. charging phone or computers) .

Kindly note that standard shell scheme structures does not include any other services (e.g. electrical usage, stand cleaning, extra furniture, F&B services, AV equipments, etc..). Any additional items/ services for the stands can be ordered and will be subject to additional cost.

Exhibitors may prefer to construct their own booth instead of having standard shell scheme structure, however, **constructing your own booth does not provide any discounts or deductions in the rental fee of exhibition area.** Exhibitors who would prefer to construct their own booth are kindly required to get the approval of the Conference Organisers for their booth design and height. The maximum allowed height for the booths to be constructed is 5.00 m.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive exhibitor badge(s) displaying the exhibitors' and their companies names.

- The exhibitor badges shall be used solely by the personnel of Exhibitor only.
- Exhibitor badges will be entitled to have:
 - Coffee breaks and lunches
 - Welcome Reception
- Two (2) complimentary exhibitor badges will be provided to all exhibiting companies for every 6 sqm stand area
- Additional exhibitor badges will be subject to an additional fee of 130.-GBP

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of the exhibition and logistics will be circulated three (3) months prior to the Conference. The manual will include the following:

- Technical details about the venue
- Final exhibition details and information
- Official service providers' details
- Services available to exhibitors and relevant order forms

ADDITIONAL SPONSORSHIP ITEMS



For all sponsorship items, the Sponsor will benefit from the below listed acknowledgement opportunities.

Acknowledgements as a Sponsor

- on the Conference website with hyperlink to Sponsor's company website
- in the Final Programme Book with Sponsor's logo and company profile (a 100-words description to be provided by the Sponsor)
- on the Sponsors & Exhibitors Board during the Conference dates
- in the Conference mobile application
- within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the conference

INDUSTRY SPONSORED SYMPOSIUM – MORNING SLOT	Limited to 4 companies	9.000 GBP
INDUSTRY SPONSORED SYMPOSIUM – MID-DAY SLOT	Limited to 4 companies	SOLD OUT

Industry Sponsored Symposium slots are available on September 10th and September 11th either as morning slots or lunch-time slots and all slots are going to be used for parallel sessions of industry sponsored symposia. Allocation of the date, morning/lunch and hall preference is subject to availability and will be confirmed on a "first come first served" basis.

The title, content and speakers of the industry sponsored symposia are subject to the approval of the Scientific Committee. Room rental, standard conference AV equipment and display table at the hall entrance are included in the sponsorship amount. For any additional items including additional AV items or any catering services for the attendees of the symposia, please get in contact with the Conference Organisers.

Registration and travel arrangements for the speakers of the industry sponsored symposia are the responsibility of the Sponsors. Please contact the Conference Organisers to request assistance about these arrangements.

Sponsors of industry sponsored symposia are responsible for obtaining the relevant information and complying with all national and international rules and regulations related to advertising and promotion of all products and services mentioned as part of the session. Advertising of any specific product does not mean acceptance by ESCV and KENES. It is the full responsibility of the corporation that it is in accordance with the UK and European laws, where applicable.

Industry Sponsored Symposia will be acknowledged;

- on the related section of the Conference website
- in the related section of the Final Programme Book
- in the related section of the Conference mobile application
- as an insert in the Conference bags (inserts to be provided by the Sponsors)

Sponsors will have the opportunity to display information about the industry sponsored symposia within the conference areas in the venue. Sponsor's branding will be placed within the session hall (all display and branding materials to be provided by the Sponsor and to be approved by the Conference Organisers)

ADDITIONAL SPONSORSHIP ITEMS



PRE-CONFERENCE WORKSHOP SPONSORSHIP

Limited to 1 company

9.500 GBP

The Pre-Conference Workshop will be organised on September 8, 2020. The topic and content of the workshop will be determined by the Scientific Committee and announced at a later stage. In the case the sponsorship is confirmed before the announcement of the pre-conference workshop topic, Sponsor's suggestion(s) will also be taken into consideration while deciding the topic, content and speakers.

Sponsor's logo will be used on the signages of the pre-conference workshop which will be produced by Conference Organisers. In addition Sponsor's branding (to be provided by the Sponsor and approved by the Conference Organisers) can be placed at the entrance of the workshop hall.

LANYARDS

Limited to 1 company / "Including the production cost"

SOLD OUT

Major visibility during the conference.

Sponsor's logo will be printed together with the conference name. The design of the lanyard is subject to the approval of Conference Organisers.



CONFERENCE BAGS

Limited to 1 company / "Including the production cost"

7.500 GBP

Strong visibility during the conference.

Sponsor's logo will be used together with the conference name and design for the conference bags. The design, colour and specifications of the conference bags will be selected and approved by the Conference Organisers.



ADDITIONAL SPONSORSHIP ITEMS



NOTEPADS & PENS

Limited to 1 company / "Including the production cost"

2.500 GBP

Sponsor's logo will be used together with the conference name and design on the notepads and pens that will be distributed within the conference bags. The design, colour and specifications of the notepads and pens are subject to the approval of Conference Organisers.

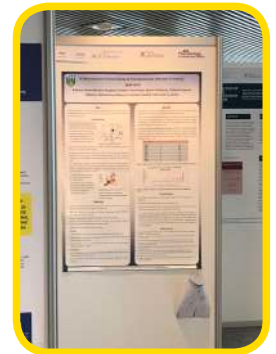


POSTER BOARD BRANDING

Limited to 2 companies / "Including the production cost"

2.500 GBP

Sponsor's logo will be used together with the conference name and design on the poster board numbers. Posters will be located in the same hall with the Exhibition. Number and type of poster boards will be determined by the Conference Organisers according to the final number of posters.



MOBILE APPLICATION

Limited to 1 company

6.000 GBP

Strong visibility during the conference.

The conference mobile application engages attendees with personalised planning tools and real-time event updates and notifications. The easily downloadable and user friendly mobile app will include the scientific programme, abstracts, speakers' information, social events, rating/voting system for specific sessions and a personalised scheduler.

Sponsor's acknowledgement will appear on the splash/pop-up screen of the app and the Sponsor's logo will be displayed on the mobile app signages together with the QR code of the app. In addition, Sponsor will have the opportunity to get two (2) push notifications to be launched during the conference (timing to be decided and agreed by the Conference Organisers and Sponsor).



ADDITIONAL SPONSORSHIP ITEMS



WI-FI

Limited to 1 company

4.000 GBP

Strong visibility during the conference.

Conference participants may access high speed Wi-Fi via their laptops, smartphones and other devices using the Wi-Fi internet in the venue.

Wi-Fi network name and password will be determined with the combined usage of the conference name together with Sponsor's company/product name. Sponsor's logo will be displayed on the Wi-Fi signages.

SPEAKERS' READY ROOM

Limited to 2 companies

3.000 GBP

Visibility by speakers and presenters.

Facilities will be provided in a privatised room for speakers and oral abstract presenters to check their presentations.

Sponsor's logo will be displayed on the signage to be placed at the entrance of the Speakers' Ready Room. Sponsor will have the opportunity to display their logo on the desktop and screensavers at each workstation in this room.



HOSPITALITY OPPORTUNITIES

COFFEE BREAK "per break"

Limited to 1 company for each break

2.250 GBP

Hospitality provided will be in compliance with all relevant industry codes.

Sponsor will have the opportunity to display roll-ups at the catering points located within the Exhibition Area. Sponsor may also provide service items (e.g. napkins, cups etc.) bearing Sponsor's logo for use during the supported break (all items to be provided by the Sponsor).

LUNCH "per day"

Limited to 1 company for each day

5.500 GBP

Hospitality provided will be in compliance with all relevant industry codes.

Sponsor will have the opportunity to display roll-ups at the catering points located within the Exhibition Area. Sponsor may also provide service items (e.g. napkins, cups, lunch bags, etc.) bearing Sponsor's logo for use during the supported day's lunch (all items to be provided by the Sponsor).

ADDITIONAL SPONSORSHIP ITEMS



WELCOME RECEPTION

Limited to 1 company

5.000 GBP

Hospitality and any activities provided will be in compliance with all relevant industry codes.

Sponsor will have the opportunity to promote during the Welcome Reception to be held on September 9, 2020 in the Exhibition Area. All registered participants will be invited and actively encouraged to the Welcome Reception.

Sponsor will have the opportunity to display roll-ups at the catering points located within the Exhibition Area. Sponsor's logo will be displayed on the signages of Welcome Reception. Sponsor may also provide service items (e.g. napkins, cups, etc.) bearing Sponsor's logo for use during the Welcome Reception (all items to be provided by the Sponsor).



BAG INSERTS

"per insert"

1.250 GBP

Supporter will have the opportunity to have an insert or gadget in the conference bags. Inserts (with maximum 2 pages) and gadgets will be provided by the Supporter and approved by the Conference Organisers. The arrangement for the delivery of the inserts will be advised at a later stage.

ADVERTISING IN THE FINAL PROGRAMME BOOK

Supporter's full colour advertisement will be printed on the designated section of the final programme books. Specifications for the advertisements will be advised at a later stage according to the specifications of the final programme book to be decided by the Conference Organisers.

Inside back cover	Limited to 1 company	2.000 GBP
Inside front cover	Limited to 1 company	2.000 GBP
Inside full page		1.500 GBP
Inside ½ page		1.000 GBP

ADDITIONAL SPONSORSHIP ITEMS



DISPLAY OPPORTUNITIES

Supporters may promote their companies / products by using certain display opportunities within the conference venue.

ROLL-UP DISPLAY

“per roll up”

1.000 GBP

For roll-up displays, roll-ups will be provided by the Supporter and approved by the Conference Organisers.

DIGITAL DISPLAY ONE ONE SCREEN

“per display per day”

500 GBP

For digital displays, specifications will be advised at a later stage. Display visual to be approved by the Conference Organisers.

You can also support ESCV 2020 with any of the below options:
Educational Participation & Travel Grants for Delegates / Young Scientists
Unrestricted Grant in Support of the Conference
Branding Options

Or you may suggest an idea!

We strongly encourage potential sponsors to suggest their own ideas and/or packages for supporting ESCV 2020.

We are very open to additional sponsorship opportunities and would be happy to discuss any options with you. Please contact us!

APPLICATION, PAYMENT & CANCELLATION POLICY



GENERAL CONDITIONS & APPLICATION PROCESS

[Please click here to reach the online booking portal for ESCV 2020.](#)

Once a booking form is submitted, a confirmation will be mailed to the Sponsor/Exhibitor with an accompanying invoice.

The **TERMS & CONDITIONS** for sponsorship and exhibition are provided within the booking form link, as well as within and at the end of this prospectus. Please note that submission of a booking form indicates the acceptance of all **TERMS & CONDITIONS** specified within this prospectus. The booking form(s) will be held as a valid liable contract, by which both parties will be bounded.

PAYMENT PLAN & CONDITIONS

All payments including the ones from last minute sponsors are required to be finalised prior the conference dates. Payment conditions indicated below will be applied for all sponsorship, exhibition, advertisement and display applications.

1 st Payment	50%	Upon confirmation of the sponsorship / exhibition item
2 nd Payment	50%	Until March 31, 2020

PAYMENT METHODS

Payments can be made via bank transfer or credit card. Kindly note that individual and/or corporate cheques are not acceptable.

Payment via Bank Transfer:

Bank account details are as below. After the bank transfer, **the proof of payment is required** to be sent to the Conference Organisers.

Bank Details :

ACCOUNT NAME : ESCV 2020, Manchester, UK
ACCOUNT NO (GBP) : 1500934-92-191
IBAN (GBP) : CH96 0483 5150 0934 9219 1
BANK NAME : Credit Suisse
BRANCH : Genève
SWIFT CODE : CRESCHZZ80A
ADDRESS OF THE BANK : Rue de la Monnaie 1-3 | 1204 Genève | Switzerland

Payment via Credit Card:

Visa and Mastercard are accepted through the online booking portal. Please finalise your payment during the booking process.

APPLICATION, PAYMENT & CANCELLATION POLICY



CANCELLATION POLICY

Any request for the cancellation of sponsorship and/or exhibition items must be sent to the Conference Organisers in writing. The following cancellation policy will apply:

- For cancellations until January 31, 2020 (inclusive); full payment less the bank charges will be refunded.
- For cancellations between February 1 – March 31, 2020; 50% of the total amount will be invoiced and charged as a cancellation fee, and the rest of the amount less the bank charges will be refunded.
- For cancellations on or after April 1, 2020; full sponsorship/exhibition amount will be invoiced and charged, and no refunds will be made.
- All relevant refunds will be made within 30 days after the conference dates.

TERMS & CONDITIONS

Clause 1: Participant (Sponsor, Exhibitor or Supporter) is required to send the signed application form and make the related payment to KENES GROUP in order to be a sponsor, exhibitor or supporter in the mentioned organisation. Following this process, KENES GROUP will send an

official document to the Participant company that is confirming the sponsorship, exhibition, advertising or support.

Clause 2: The application form will be signed by the Participant and KENES GROUP. The validity of the application form depends on the agreement between all parties on all conditions required in this document.

Clause 3: Supporter's liability starts with the submission of the booking form. By declining to attend the conference/exhibition, Participant will not be released of their liabilities.

Clause 4: KENES GROUP will prepare the exhibition area as the stand areas have been marked and any additional pre-orders have been provided. The stand area to be rented to the Participant, will be signed on the exhibition floorplan. The stand size and payment conditions are indicated in the booking form. Shell scheme structures will be provided, and the company name will be written by KENES GROUP with a type size that can be read easily by the conference participants.

Clause 5: Participant is obliged to get the approval of KENES GROUP for the design of their special stand project in the case they prefer to construct their own stand design. KENES GROUP is authorised to check the project in detail and make and/or ask any necessary adjustments to be done in order to provide the convenience of the project.

Clause 6: KENES GROUP has the right to re-arrange the exhibition floorplan and change the stand places upon request of an exhibitor or due to any eligible reason. The maximum stand height will be announced in the exhibitors' technical manual.

Clause 7: The sponsorship/exhibition/advertising/display fees calculated cover;

I. Stand space indicated.

II. Sponsorship/exhibition/advertising/display benefits mentioned under the related items listed in this prospectus.

III. Providing the relevant information for office services

IV. Providing the general security and general cleaning services of the exhibition areas (Participants are obliged to clean their stands)

V. Participants are responsible from the safety and insurance of their products within their stand areas.

Clause 8: The services which are not included in the sponsorship/exhibition/advertising/display fees and which can be provided additionally upon Participant's additional order and payment are listed as below:

I. Additional exhibitor badge(s)

II. Phone and/or internet lines

III. Catering services

IV. Additional stand equipment including but not limited to furniture, AV equipment, floral decoration, cleaning, electricity usage, digital printing, etc.

Clause 9: Participant has the interior design of the stand done on their own budget. Participant is liable to have a competent staff work at their stand who can give technical and commercial information to the conference participants within the exhibition opening hours.

Clause 10: Exhibition area will be open from September 09, 2020 13:00 to September 11, 2020, 18:00.

Clause 11: Exhibition set-up and dismantling hours will be determined and communicated within the exhibitors' technical manual to be sent 3 months prior to the conference dates. Supporters will be allowed to proceed the set-up of their stands only for decoration work in that timeframe. On the closing day of the exhibition all the stands should be dismantled and cleared out between the hours to be indicated in the exhibitors' technical manual. KENES GROUP has the right to throw out the materials which are not taken out from the stand area within the determined dismantling hours without any prior warning. Any damages and expenses occurred must be covered by the Participant.

Clause 12: Exhibition organised by KENES GROUP might completely

or partly becomes impossible to be operated due to force majeure (circumstances that are not under the control of KENES GROUP, such as interventions of government or any other official authorities, war, strike, riot, coup d'etat, quarantine, epidemic diseases, civil turmoil, natural disasters etc.). In the case of occurrence of any of the abovementioned reasons, KENES GROUP does not admit any liability.

Clause 13: Participant submitting the booking form is obliged to correspond to the exhibition terms and conditions, as well as the exhibition timetable.

Clause 14: CANCELLATION POLICY: All cancellation requirements must be sent to KENES GROUP in writing. For cancellations before January 31, 2020; full payment less the bank charges will be refunded. For cancellations between February 1 - March 31, 2020; 50% of the total amount will be invoiced and charged as a cancellation fee, and the rest of the amount less the bank charges will be refunded. For cancellations on or after April 1, 2020; full sponsorship/exhibition amount will be invoiced and charged, and no refunds will be made. All refunds will be made within 30 days after the conference dates.

Clause 15: Any activities within the stand area such as distributing promotional materials, organising a special activity for the participants, serving food & beverage, using any audio-visual system, etc. should not disturb the exhibition in general, as well as the conference participants.

Clause 16: Participants are not allowed to make any promotion for their companies and/or products out of their rented stand area or anywhere place which have not been indicated in the sponsorship/exhibition benefits listed under the related sponsorship/exhibition/advertising title.

Clause 17: In the case the Participant causes any material damage in the event venue they are obliged to make restitution for the related damage.

Clause 18: In the case the Participant exceeds their stand area size, they should dismantle their stand and set-up again with the correct size.

Clause 19: The regulations of the event venue will apply for food & beverage services in the stand area. Therefore, Participant is required to inform KENES GROUP prior to the organisation dates regarding any food & beverage services planned within the scope of their participation.

Clause 20: ACCELERATION - INTEREST CONDITION; The payment plan is as it is indicated in the application form, and in the case of any delays in any of the payments due to any reasons, the full amount of the deferred payment will become due and must be paid immediately. For the collection of the due amount, a default interest of %10 will be applied per month between the default date and the payment date.

Clause 21: INTEGRITY OF THE AGREEMENT; this agreement includes all agreed correspondence between both parties and takes the place of all prior written or verbal correspondences. Any changes on this agreement must be done in writing and signed by the authorised representatives of both parties.

Clause 22: DIVISIBILITY OF THE AGREEMENT; Any court ruling about disallowance of any of the clauses of this agreement (no matter completely or partly) will not affect other clauses to be applied.

Clause 23: TERMINATION OF THE AGREEMENT; Termination of the agreement does not affect the rights and liabilities of both parties arises from this agreement before the time of termination. In the case this agreement is terminated under the mentioned circumstances, KENES GROUP will not be under any liability to the Participant, and Participant accept and commits that they will not claim anything including a compensation for any losses or lack of profit.

Clause 24: CONDITION OF PROOF; KENES GROUP's records will be considered valid in the case of any conflicts arises between both parties.

Clause 25: CONDITION OF AUTHORISATION; Istanbul Courts and Istanbul Enforcement Offices are authorised for the settlement of any conflicts arises from the implementation of this agreement.

Clause 26: These agreement conditions are a part of the application form and become effective by signing the application form.

Clause 27: This agreement is consisting of 27 clauses.

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